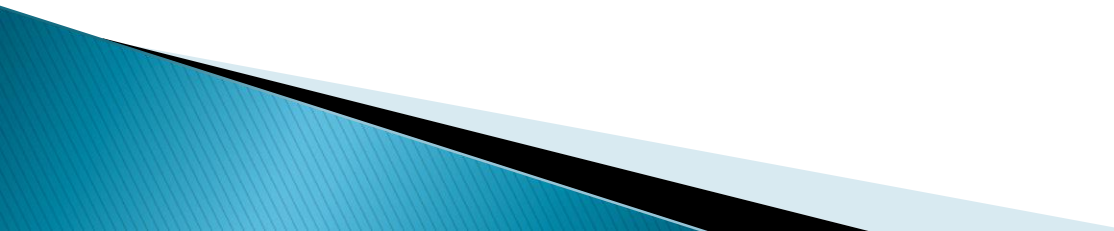


Entrepreneurship Education in the UK

Dr Nigel Walton
Coventry University

This workshop is supported by the TUBITAK 2223D program.

Overview

- 1) The evolution of the enterprise culture in the UK.
 - 2) What educational model should be adopted?
 - 3) Content and curriculum integration.
 - 4) Next steps.
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The Evolution of the Enterprise Culture in the UK

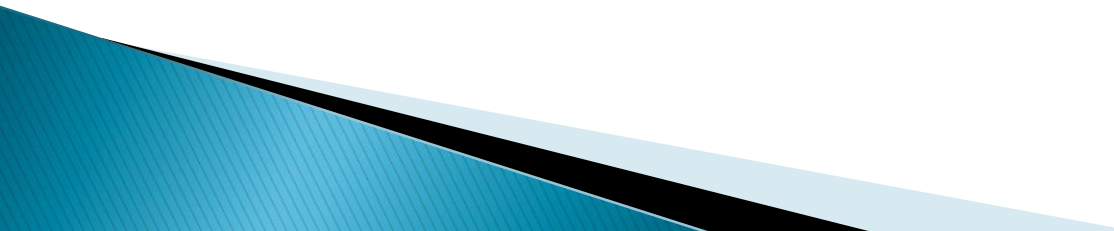
- 1979: Thatcherism
- Enterprise culture was born and built upon the Bolton Report (1971).
- Moving from a managerial to an enterprise economy.
- Privatisation and entrepreneurial initiatives.
- 1997: New Labour
- Enterprise culture is extended into the schools and universities.
- Young Enterprise.
- Learn to become an entrepreneur.
- Career not just corporate driven.

Enterprise Culture 1.0

Enterprise Culture 2.0

What Educational Model Should be Adopted?

Levels of Engagement:

- Taster
 - Hybrid
 - Intrapreneur
 - Entrepreneur
 - Fast track entrepreneur
- 

What Educational Model Should be Adopted?

Enterprise Pathway

- Academic route

Enterprise Degree

- Academic, internship, incubation

Fast Track

- `Boot Camp`, incubation, bespoke business
Modules

Multidisciplinary Elective

- Academic leading into `boot camps` and
incubation

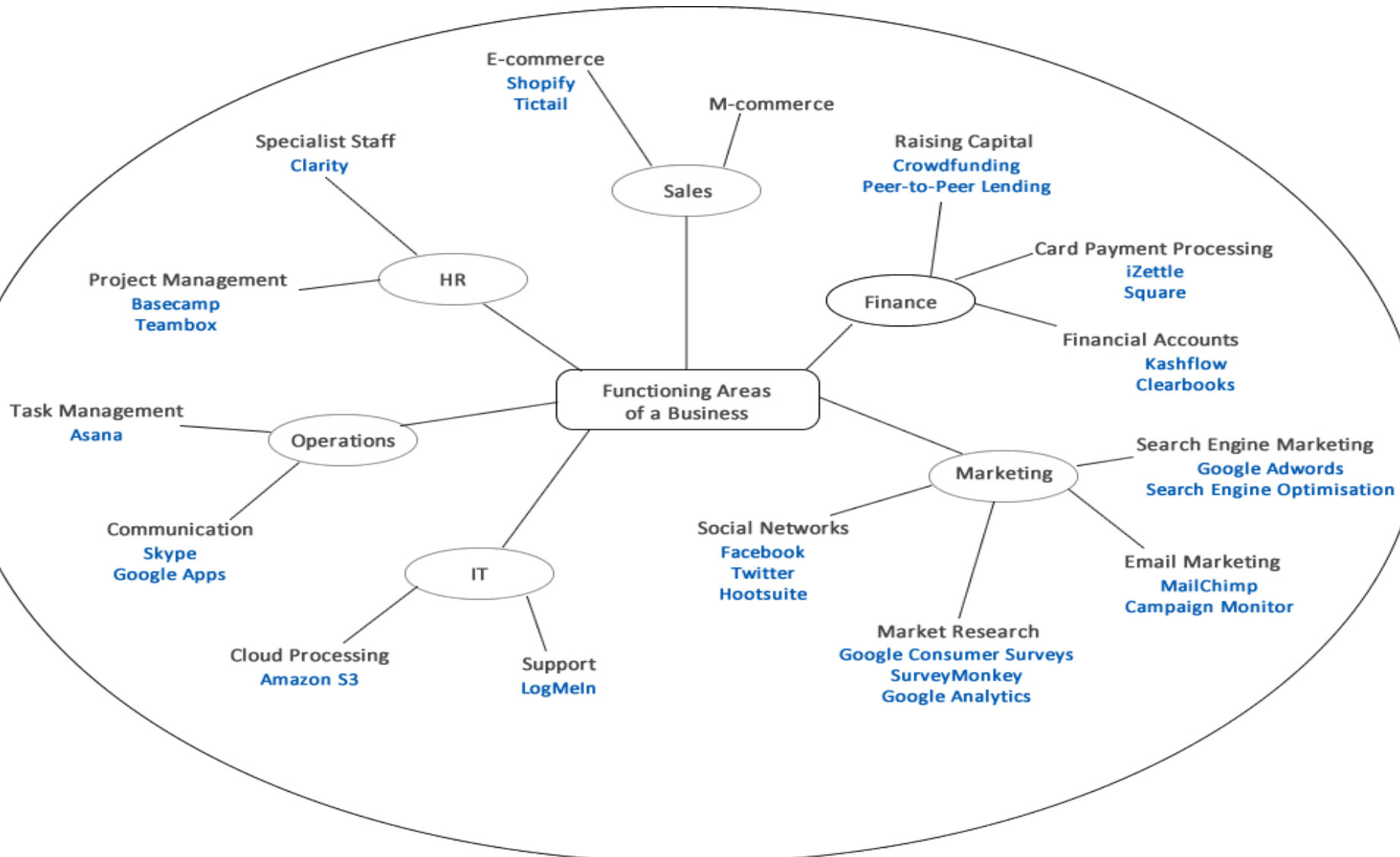
Content & Curriculum Integration

Creativity

Innovation

Enterprise

Next Steps



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